



**Energy Efficiency Board
Commercial & Industrial Committee Meeting**

Tuesday, July 8, 2014

1:00 – 3:30 PM

CT Department of Energy and Environmental Protection

79 Elm Street, Hartford, CT – Conference Room 4B

Meeting Materials are available at: <https://app.box.com/s/3g9c91uqpb7wh4k0mtgt>

Call-in number: 641-715-3200 / Passcode: 752154

Agenda

- 1. Agenda review/introductions (5 min)**
- 2. Overall Retreat Takeaways (30 min)**
 - C&I program implications
- 3. Deeper Dive on Board Retreat C&I Presentation (60 min)**
 - Market segmentation
 - Strategies
 - Customer presentations
 - Program resources, staffing and 3rd party services
- 4. C&I market research update (30 min)**
 - C11 - Financing/barriers survey
 - C17 – C&I end-use market research
 - Roadmap update
 - Real-time market research follow-up
- 5. Updates (25 min):**
 - USDA recognition for Amanda Fargo-Johnson
 - Customer Engagement Platform presentation (July 9th)
 - C&I Committee planning
 - Other items?
- 6. Adjourn**