Energy Efficiency Board
Marketing Committee Meeting
Wednesday, January 4, 2012, 2:00 – 3:30 PM
Office of Consumer Counsel
10 Franklin Square, New Britain, CT
Call-in number – 800-655-1109 Passcode – 875 8697
Meeting Materials available at: http://www.box.com/s/l0pm9yf3n1jxm03qvsuu

Agenda

1. Review Agenda

2. Marketing Plan implementation
   • Collaboration with DEEP & CEFIA
   • Marketing RFP – status update on the RFP and solicitation process

3. Update on EE marketing activities administered by the companies, including interim and bridge activities

4. Other business