Energy Efficiency Board  
Monthly Meeting  
Wednesday, January 11, 2012, 1:00 – 3:00 PM  
Department of Energy and Environmental Protection – Phoenix Auditorium, 5th Floor  
79 Elm Street, Hartford, Connecticut  
Meeting Materials Available in Box.net Folder http://www.box.com/s/scsuc0aefra2eq977duz  
Call-in phone number: 800-655-1109 / passcode: 875 8697  

AGENDA  

12 noon - SPECIAL PRESENTATION  
“Challenges and Opportunities for Residential Lighting Programs” – Glenn Reed  

1. Process  

   A. Agenda – Review  
   B. Minutes – Approve minutes of December 14, 2011 board meeting  
   C. Public Comments [3 minutes per organization]  
   D. Consultant Committee – Jeff Gaudiosi  
   E. Outstanding Issues – Tim Cole  
   F. EE Board Calendar and Schedule –  
      • Review revised calendar and proposed additions – Tim Cole  
      • Review 2012 work schedule – Jeff Schlegel  

2. Programs and Planning  

   A. 2011 Budget, preliminary year-end updates – Companies  
      • DEEP review of electric plan –  
         o January 12 Technical Meeting on the 2012 Plan – EEB Participation  
         o Increased Savings Scenario inclusion in IRP process  
      • PURA Docket 11-10-03 review of Gas Plan – Discussion of final decision and  
        comments/exceptions filed on draft decision  
   C. DEEP coordination update and plans – Jeff Schlegel and Rick Rodrigue  
   D. 2012 Integrated Resource Plan (IRP), status and process – Rick Rodrigue  
   E. Evaluation Committee – Jamie Howland & Kim Oswald  
   F. Commercial & Industrial Committee – Neil Beup / Les Tumidaj  
   G. Residential Committee – Shirley Bergert / Jamie Howland  
   H. EEF-CEFIA Coordination – Rick Rodrigue
3. Outreach and Marketing 35 min
   A. Marketing Committee – Rich Steeves and Jeff Schlegel
      • Implementation of EEB Marketing Plan, coordination with DEEP and CEFIA
      • RFP for marketing firm to assist with Marketing Plan implementation
      • Companies’ marketing and PR activities – Alignment with DEEP-EEB Marketing Plan; revised scope of work for CL&P public relations RFP
   B. Updates on current marketing events and initiatives – Companies
      • Overview 2011 marketing, outreach & education efforts – Cathy Lezon
      • Annual Legislative Report – production plan and schedule – Peter Ptak
      • Bridgeport faith-based outreach initiative with Shiloh Baptist Church – Pat McDonnell / Sheri Borrelli

4. Other 5 min

5. Adjourn

Notes:

If you plan to attend this meeting in person, please contact Rick Rodrigue in advance (Richard.Rodrigue@ct.gov) so that he can pre-register you with security in the building.

Directions to the DEEP Building can be accessed here: http://www.ct.gov/dep/cwp/view.asp?a=2690&q=322418&depNav_GID=1511

Parking information is available here: http://www.hartford.gov/parking/map2009.htm