AGENDA

1. Process  15 min
   A. Agenda – Review
   B. Minutes – Approve minutes of June 13, 2012 board meeting and June 15, 2012 retreat
   C. Public Comments [3 minutes per organization]
   D. Consultant Committee: Consultant RFPs, Consultant Work Plans – Rick Rodrigue
   E. EE Board Calendar and Schedule
      • Status update on planning schedule for 2013-2015 C&LM Plan

2. Issues and Tasks  10 min
   • Outstanding Issues
   • Review of HES vendor dismissal from program

3. Programs and Planning  60 min
   A. 2012 Progress to date – Companies  15 min

   B. DEEP coordination update and plans  15 min
      • 2012 C&LM Plan – DEEP and PURA Review
         o PURA Review of the 2012 Base Plan
         o DEEP Determination of the 2012 Expanded Plan
      • 2012 Integrated Resource Plan (IRP)
      • 2012 Comprehensive Energy Strategy

   C. 2013-2015 Multi-Year Plan – Key Issues and Board Discussion  60 min
      • Multi-Year Plan (2013-2015), Annual Plan Updates, and Rolling Budget
         o Development of a Proposal from the EEB and EDCs
      • Goals for Energy Savings and Benefits – Relationship to the IRP
      • Defining Performance: Key Indicators and Other Aspects of Performance
      • Program Costs, Leveraging Ratepayer Funding, and Financing
      • Key Program Enhancements and Best Practices
4. **Committee Reports**  
   A. Evaluation Committee – Jamie Howland & Kim Oswald
   
   B. Commercial & Industrial Committee – Neil Beup & Les Tumidaj
   
   C. Residential Committee – Shirley Bergert
   
   D. EEF-CEFIA Joint Committee – Rick Rodrigue
   
   E. Fuel Oil Conservation Board – Shirley Bergert – Update on administrator contracting and bonding request

5. **Outreach and Marketing**  
   A. Marketing Committee – Rick Rodrigue and Jeff Schlegel  
      - Joint DEEP/EEB/CEFIA statewide marketing project update  
        - Transition Plan for the Second Half of 2012
        - Brand and Brand Standards
        - Messaging and Creative Concepts for Marketing Collateral/Templates
        - Web Site
      - Companies’ 2012 program marketing activities
   
   B. Updates on current marketing events and initiatives – Companies

6. **Other**  

7. **Adjourn**