ENERGY EFFICIENCY BOARD
MONTHLY MEETING
Wednesday, August 8, 2012, 1:00 – 3:30 PM
Department of Energy and Environmental Protection – Public Utilities Regulatory Authority
10 Franklin Square, New Britain, Connecticut
Meeting Materials Available in Box.net Folder https://www.box.com/s/1362c724959ae8f88cd7
Call-in phone number: 800-655-1109 / passcode: 875 8697

12 NOON – PRE-BOARD MEETING PRESENTATION
REPORT ON CL&P CUSTOMER AWARENESS SURVEY BY GAFFNEY-BENNETT

BOARD MEETING AGENDA

1. Process 30 min
   A. Agenda – Review
   B. Minutes – Approve minutes of July 25, 2012 board meeting
   C. Public Comments [3 minutes per organization]
   D. Awards Presentation for Home Performance with EnergyStar vendors
   E. CEFIA Report – Bryan Garcia
      • Presentation on new CEFIA comprehensive plan
      • EEF-CEFIA Joint Committee Report
   F. Consultant Committee – Rick Rodrigue
   G. EE Board Calendar and Schedule
      • Review revised calendar format

2. Issues and Tasks 15 min
   • Subcommittee report on review of HES vendor dismissal / suspension cases

3. Programs and Planning 60 min
   A. ProjectBEST outreach proposal – Operational Fuel and companies
   B. 2012 Progress to date – Companies
   C. DEEP coordination update and plans – Rick Rodrigue & Jeff Schlegel
      • 2012 C&LM Plan – DEEP and PURA Review
         o PURA Review of the 2012 Base Plan
         • Report on electronic vote approval for filed EEB comments
      • DEEP Determination and PURA review of the 2012 Expanded Plan
   D. 2013-2015 Multi-Year Plan –
      • Status update on planning schedule for 2013-2015 C&LM Plan
      • Proposal from the EEB and EDCs submitted to DEEP
• Progress reports on plan development – key highlights
• Prospective Performance Incentives review

4. Committee Reports
   A. Evaluation Committee – Amy Thompson
      • Recommendation and vote on proposed weatherization study
      • Report on UI Behavior Pilot Program technical meeting
   B. Commercial & Industrial Committee – Neil Beup & Les Tumidaj
   C. Residential Committee – Shirley Bergert
      • Customer engagement discussion

5. Outreach and Marketing
   A. Marketing Committee – Rick Rodrigue and Jeff Schlegel
      • Joint DEEP/EEB/CEFIA statewide marketing project update
         o Review of Schedule and Key Tasks/Deliverables
         o Transition Plan for the Second Half of 2012
         o Brand and Brand Standards
         o Messaging and Creative Concepts for Marketing Collateral/Templates
         o Web Site
      • CPTV “EnergizeCT” broadcast series proposal
      • Companies’ 2012 program marketing activities
   B. Updates on current marketing events and initiatives – Companies

6. Other
   5 min

7. Adjourn