

Media Contacts:

Jordana Carideo, on behalf of UI/Energize Connecticut, 203.393.1101 x166, Jcarideo@mason23.com

FOR IMMEDIATE RELEASE

Hamden Residents Capitalize on ‘Energize Hamden’ Initiative

Residents raised over \$14,000 by receiving energy efficiency services



Pictured left to right: Rebecca Pelton, Ecosmart by R.Pelton Builders; Jane Lano, Home Energy Solutions Program Manager, The United Illuminating Company; Marissa Westbrook, Residential Energy Service Manager, The United Illuminating Company; Val Siretsan, New England Smart Energy; Mayor Scott Jackson, Hamden; Darlene D. Butler, Community Service Director, Hamden; Chris Machaun, Director Community Development, Hamden; Brent Borgnine, New England Conservation Services; Robert Bartone, Ecosmart by R.Pelton Builders

HAMDEN, Conn. (April 3, 2014) – Residents of Hamden made energy efficiency strides by participating in ‘Energize Hamden.’ Residents had the opportunity to sign-up for the Home Energy Solutions program, convert to high-efficiency natural gas, receive rebates, take advantage of reduced pricing and special financing on energy efficiency measures and heating and cooling equipment for their homes.

As a result of Energize Hamden, 217 Home Energy Solutions services were completed by the New England Conservation Services, New England Smart Energy and Eco-Smart by R. Pelton Builders. In addition, 44 rebates were redeemed by Hamden residents for upgrades to more energy-efficient solutions. Hamden residents

made the initiative to reduce energy costs around their homes while raising money for the Town. There was an estimated total annual energy savings of \$82,494.90 in Hamden, roughly \$420.89 per home.

“In 2014, smart energy choices translate directly into smart pocketbook choices. Hamden has always been a leader in advancing progressive energy solutions, and I am proud that the Energize Hamden initiative has continued that record of success,” said Hamden Mayor Scott Jackson.

“Not only did Hamden residents reduce their energy costs, they further helped the environment and were able to raise \$14,175 for The Hamden Community Fund. The \$14,175 raised was generously donated by our HES vendors,” Said Pat McDonnell, Sr. Director Conservation Load Management, The United Illuminating Company. Each time a resident received a Home Energy Solutions assessment, a donation was made to the Hamden Community Fund: \$100 for the first 100 participants; \$50 for the next 50 participants; and \$25 for every resident participating thereafter.

McDonnell added, “We are pleased with the number of Hamden residents that participated in the initiative and we continue to encourage homeowners in the Hamden area take action and sign up to receive a home energy assessment and start saving money now” He said.

For more information, including how to sign-up for a home assessment, please call 1-877-WISE-USE.

About Energize Connecticut

Energize Connecticut helps you save money and use clean energy. It is an initiative of the Energy Efficiency Fund, the Clean Energy Finance & Investment Authority, the State, and your local electric and gas utilities, with funding from a charge on customer energy bills. Information on energy-saving programs can be found at EnergizeCT.com or by calling 1.877.WISE.USE.

###