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New Haven Youth Conservation Corps Hosts Kickoff for Energy-Saving Initiative at City Hall

Students to target 10,000 residences in New Haven promoting the benefits of energy efficiency



From left with check: Elizabeth Murphy, senior program administrator, The United Illuminating Company; John Bairos, manager of government and community relations, Comcast Cable; James Baker-Howard, director, Youth Conservation Corps. All others: members of the Youth Conservation Corps.

New Haven, Conn. (July 22, 2015) – Members of the city of New Haven’s Youth Conservation Corps accompanied by representatives from [Energize Connecticut](#), gathered on the steps of city hall on July 15, 2015 to launch a conservation neighborhood canvassing initiative taking place through August 14.

This event, hosted by the City of New Haven in partnership with Energize Connecticut, The United Illuminating Company’s [Clean Energy Communities](#) program, Greater New Haven Green Fund, Comcast, the Emily Hall

Tremaine Foundation, Liberty Community Services and New Haven Mayor Toni Harp was designed to spotlight the benefits of [Home Energy Solutions – Income Eligible \(HES-IE\)](#) to the residents of New Haven.

During the event, the young canvassers informed visitors of the many benefits of the HES-IE program and offered them the opportunity to register for additional information. The students were joined by the Director of the Youth Conservation Corps James Baker-Howard, Manager of Government and Community Relations for Comcast Cable John Bairos and Senior Program Administrator for The United Illuminating Company Elizabeth Murphy who all spoke about the importance of reducing energy consumption and becoming a more sustainable, environmentally responsible community.

Canvassers will target 10,000 households in various neighborhoods throughout the city. During the summer, the travelling youths will work closely with numerous HES-IE vendors to promote various ways of adapting an energy-saving lifestyle and the benefits that accompany it.

“Many residents in New Haven are not aware of the variety of options they have to reduce their energy consumption and lower their monthly bill,” said Marissa Westbrook, manager of residential energy services, The United Illuminating Company. “We are thrilled to utilize the Youth Conservation Corps to spread information about HES-IE while also allowing these ambitious students to have an opportunity to obtain beneficial work experience.”

HES-IE is a no-cost weatherization program designed to create more energy-efficient and comfortable homes, therefore lowering monthly energy costs. Each energy assessment is performed by professional energy experts who inspect the home to discover possible energy-saving improvements.

To obtain more information on energy efficiency programs, please call 1-877-WISE-USE or visit [EnergizeCT.com](#). You can also join in on the energy-efficient conversation on Facebook at [www.facebook.com/energizect](#).

About Energize Connecticut

Energize Connecticut helps you save money and use clean energy. It is an initiative of the Energy Efficiency Fund, the Connecticut Green Bank, the State, and your local electric and gas utilities, with funding from a charge on customer energy bills. Information on energy-saving programs can be found at [EnergizeCT.com](#) or by calling 1.877.WISE.USE.

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