

MEDIA ADVISORY

Energize Connecticut to Hold North Branford Family Team Contest

Contest open to all North Branford families with children of all ages (K-12)

WHAT: Energize Connecticut is encouraging North Branford families to participate in the family team contest. The contest is open to all North Branford families with children of all ages (K-12). All families are limited to one entry and participants can choose one of the following contests.

- 1. Drawing Contest:** Draw a picture that shows what a clean energy North Branford neighborhood or house may look like in the year 2025. Make sure the poster showcases energy efficiency practices. Drawings may include but are not limited to solar panels, windmills, ENERGY STAR® appliances, etc. Be creative and show your smarts in saving energy.
- 2. Commercial Contest:** Create a short video such as a commercial, movie trailer or an interview showcasing energy efficient practices as well as clean energy. The number of practices showcased is up to you! Have fun and show your smarts on clean energy!
- 3. Picture Collage Contest:** Go on an adventure and take photos with clean energy practices, appliances, or machines. Pictures may include but are not limited to solar panels, windmills, ENERGY STAR appliances, clean energy museum exhibits, etc. Make a collage of the collected photographs, and explain under each photo in a few short sentences the benefits of the clean energy practice, appliance, or equipment. Collages made online through Flipagram will also be accepted.

For each of these categories families will have the opportunity to win \$100 Amazon gift card. For any additional questions please email FamilyTeamContest@gmail.com

WHEN: Friday, January 9, 2015 contest begins
Monday, March 2, 2015 all submissions are due

WHERE: Drop off entries to any of the addresses below:

Atwater Memorial Library
1720 Foxon Rd
North Branford, CT 06471

Edward Smith Library
3 Old Post Rd
Northford, CT 06472

YouTube, Vimeo, or Flipagram URL submissions please send via email to FamilyTeamContest@gmail.com

CONTACT: Jordana George, on behalf of UI/Energize Connecticut,
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About Energize Connecticut

Energize Connecticut helps you save money and use clean energy. It is an initiative of the Energy Efficiency Fund, the Connecticut Green Bank, the State, and your local electric and gas utilities, with funding from a charge on customer energy bills. Information on energy-saving programs can be found at EnergizeCT.com or by calling 1.877.WISE.USE.

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