



Empowering you to make
smart energy choices

FOR IMMEDIATE RELEASE

Media Contacts:

Matt Szatkowski, on behalf of UI/Energize Connecticut, 203.393.1101 X162, mszatkowski@mason23.com

New Haven's Youth Conservation Corps to Canvass Neighborhoods Promoting the Importance of Energy Efficiency

Canvassing kickoff event to be held Wednesday, July 6 on the steps of New Haven's City Hall

NEW HAVEN, Conn. (July 1, 2016) - The Youth Conservation Corps (YCC) and [Energize Connecticut](#), in partnership with The [United Illuminating Company](#) (UI), [Bank of America](#), Comcast and New Haven Mayor Toni Harp, will canvass New Haven neighborhoods from July 6 through August 12, 2016.

Trained students will work closely with various [Home Energy Solutions- Income Eligible](#) (HES-IE) vendors to promote ways that residents can reduce energy consumption and live a more comfortable lifestyle. Throughout the summer, the youths will target roughly 10,000 homes in various neighborhoods eligible for HES-IE including Dwight, Dixwell, Newhallville, Beaver Hills, The Hill and Fair Haven.

During the canvassing effort, residents will be provided with important information regarding HES-IE, a no-cost weatherization program designed to create more energy-efficient and comfortable homes, therefore lowering monthly energy costs. Each energy assessment is performed by professional energy experts who inspect each home to discover possible energy saving improvements. All HES-IE customers receive the following free services:

- Comprehensive energy assessment
- Blower door guided air sealing and duct sealing
- Installation of energy-saving light bulbs, including LEDs and CFLs
- Installation of water-saving products like low-flow showerheads, faucet aerators and hot water pipe wrap
- Educational tips on how to further reduce home energy costs
- Information on rebates and financing for additional upgrades including insulation, windows, appliances and heating and cooling equipment as applicable
- Some homes may qualify for insulation and appliance upgrades at no cost

“Some New Haven residents may be unaware of the immense benefits that can be provided to them through the HES-IE program,” said Marissa Westbrook, manager of residential energy services at The United Illuminating Company.

“Through this initiative we are aiming to reach nearly 10,000 homes and increase participation in the energy saving programs offered through the Energize Connecticut initiative while simultaneously providing valuable work experience to members of New Haven's Youth Conservation Corps”

A kickoff and educational event will be held on **Wednesday July 6** from **2:00 to 3:00 p.m.** on the **steps of New Haven's City Hall.**

To obtain more information on these and other programs, please call 1-877-WISE-USE or visit energizect.com. You can also join in on the energy-efficient conversation on Facebook at facebook.com/energizect.

About Energize Connecticut

Energize Connecticut helps you save money and use clean energy. It is an initiative of the Energy Efficiency Fund, the Connecticut Green Bank, the State, and your local electric and gas utilities, with funding from a charge on customer energy bills. Information on energy-saving programs can be found at energizect.com or by calling 1.877.WISE.USE.

###