



Energy Efficiency Board Marketing Committee Meeting
Wednesday, May 16, 2018, 10:30 a.m. – 12:00 p.m.

Commissioner's Conference Room, Department of Energy and Environmental Protection,
10 Franklin Square, New Britain, CT

Call in number: (646) 749-3112 / Passcode: 517-912-325

Webinar link: <https://global.gotomeeting.com/join/517912325>

Meeting materials available at: <https://app.box.com/s/sq21zbczxx0jll6hm6wechzuntceu97r>

AGENDA

- 1. Introduction and agenda review** 10:30 - 10:35 a.m. — 5 min., Jamie Howland

- 2. Review and approval of the prior meeting “to do” lists (November & Special December 2017)** 10:35 - 10:40 a.m. — 5 min., Jamie Howland

- 3. Public comment** 10:40 a.m. — As time is needed

- 4. Review of adjustments to Eversource and AVANGRID programmatic marketing budgets in response to legislative budget cuts** 10:40 – 11:55 a.m. — 15 min., Ellen Rosenthal, Barb Roderick, Heidi Dragonette

- 5. Review of Q2 2018 marketing calendars – Eversource, AVANGRID, Connecticut Green Bank** 11:55 – 11:15 a.m. — 20 min., Ellen Rosenthal, Barb Roderick, Heidi Dragonette, Matt Macunas

- 6. Updates on the EnergizeCT website** 11:15 – 11:25 a.m. — 10 min., Cheryl Mattson

- 7. Process to notify ratepayers and vendors about service suspensions and anticipated service suspensions** 11:25 – 11:35 a.m. — 10 min., Jamie Howland

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| 8. Opportunities for research in light of legislative budget cuts to statewide marketing research | 11:35 - 11:45 a.m. — 10 min., Jamie Howland |
| 9. Enforcement of the Energize CT service mark online | 11:45 - 11:55 a.m. — 10 min., Cheryl Mattson |
| 10. Other business and agenda items for the next Marketing Committee meeting | 11:55 a.m. – 12:00 p.m. — 5 min., Jamie Howland |