

BUSINESS ENERGY SOLUTIONS

ENERGY EFFICIENCY CASE STUDY:

Geissler's Supermarket
Windsor, CT



The Challenge

Since 1923, Geissler's Supermarket has been a hometown staple for Connecticut residents. The family-owned grocery store is best known for its local quality, service and affordable prices. However, its Windsor flagship location was in need of a store remodel. The goal was to implement money- and energy-saving solutions, creating a comfortable and inviting experience for both customers and staff.

The Eversource Solution

Geissler's took advantage of the Small Business Energy Advantage solution, which begins with a free, no-obligation energy audit from an Eversource-authorized contractor, World Energy Efficiency Services. This turnkey program is designed for small businesses that may not have the time or resources to make energy efficiency upgrades on their own. Through the program, the supermarket upgraded to LED lighting across the store, from their stock rooms to the inside of their ice cream freezers. Geissler's also addressed the inefficiencies of their large-scale equipment that runs throughout the day. Instead of fully replacing their refrigerators, heating, cooling and hot water systems, the supermarket installed new motors and controls to monitor and decrease each system's overall energy usage.

Estimated annual savings

- \$63,000 energy cost reduction
- 381,749 kilowatt hours
- 693 ccf
- 184 tons CO₂ the equivalent of taking 42 cars off the road

"This is a program that truly works for small, family businesses. We've seen results in both our energy usage and the overall quality and comfort of our Windsor location. It's why we've moved forward with upgrades at nearly all of the Geissler's locations and are looking forward to completing future energy efficiency projects in the Granby, Bloomfield and Somers stores."

- Jim Nilsson, Owner and President, Geissler's Supermarket.

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