

BUSINESS ENERGY SOLUTIONS

ENERGY EFFICIENCY CASE STUDY:

Ion Bank
Naugatuck, Woodbury,
Prospect, Cheshire,
and Meriden, CT



The Challenge

Ion Bank, a sustainable community bank, wanted softer yet efficient lighting at their staff workstations and throughout the building. The goal was to provide a more comfortable, modern environment for staff and customers – all with a seamless installation to avoid any business interruptions at their local branches.

The Eversource Solution

Ion Bank took advantage of the Small Business Energy Advantage solution, which begins with a free, no-obligation energy audit from an Eversource-authorized contractor. This turnkey program is designed for small businesses that may not have the time or resources to make energy efficiency upgrades on their own. Through the program, Ion Bank installed high efficiency LED lighting and occupancy sensor controls. These energy-efficient improvements helped certain bank branches earn the U.S. Environmental Protection Agency's (EPA) ENERGY STAR® Certification. Ion Bank now boasts a modern, welcoming feel with the improved lighting and ENERGY STAR-certified sticker.

Estimated annual savings

- \$15,000 energy cost reduction
- 80,180 kilowatt hours
- 38 tons CO₂, the equivalent of taking 9 cars off the road

"We have a different business model than national banks. Our business depends on the success of the community. These energy upgrades help us to reinvest dollars back into the community and local charities. We're also lessening our environmental footprint, which is another way we give back. Plus, it makes my facilities job easier."

- Normand Chouinard,
Facilities Manager, Ion Bank

Find energy solutions for your business. Call 877-WISE-USE (877-947-3873) Or visit: EnergizeCT.com



Empowering you to make
smart energy choices

