



FOR IMMEDIATE RELEASE

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Energize Connecticut to Host Children’s Author Event at the Energize Connecticut Center

First 100 children in attendance to receive free signed copy of Leticia Colon de Mejias’ “Dinero the Frog Learns to Save Energy”

NORTH HAVEN, Conn. – Aug. 1, 2016 – On Thursday, August 18, Energize Connecticut and its partners, including Eversource and AVANGRID, Inc. subsidiaries United Illuminating , Southern Connecticut Gas and Connecticut Natural Gas, invite children and their families to meet Leticia Colon de Mejias, author of “Dinero the Frog Learns to Save Energy” and other educational books.

The event will take place from 10:30 a.m. to noon at the Energize Connecticut Center, located at 122 Universal Drive North in North Haven (next to Panera Bread in the Target Plaza).

During this free, fun-filled event, Colon de Mejias will read “Dinero the Frog Learns to Save Energy” to guests. The first 100 children in attendance will receive a free, signed copy of the book.

“Dinero the Frog Learns to Save Energy” is a fun and educational book regarding energy conservation and how changing simple habits and behaviors can protect the environment. In the book, Poppi the Frog teaches his grandson Dinero about energy, how we use electricity, what renewable and non-renewable energy sources are, and how we can make smart energy-saving choices.

Children will enjoy other activities during the morning event, including:

- A sing along with the book characters
- Taking pictures with the book characters and author
- Creating their own Dinero headband

This event is part of the Energize Connecticut Center’s “Energize Me” event series, which focuses on engaging and educating Connecticut residents on energy efficient and sustainable practices.

For more information about the event and the Energize Connecticut Center, please visit <http://www.energizect.com/month-event/2016-08>.

About the Author

Leticia Colon de Mejias, a Connecticut native, advocates for causes that she is passionate about like energy conservation, climate change, education and workforce development. As the founder



and president of Energy Efficiencies Solutions (EES), she helps homeowners, renters and commercial property owners reduce their energy usage and lower their carbon emissions. Additionally through her nonprofit, Green Eco Warrior Inc., Leticia engages and educates children and families on the importance of sustainability, and motivates them to reduce their impact on the planet and our resources. For more information, please visit <http://www.gewportal.org/>.

About the Energize Connecticut Center

The Energize Connecticut Center is the only place in the state that provides children and adults with a hands-on learning experience to discover the important role that energy plays in our daily lives – free of charge. Its interactive exhibits and state-of-the-art displays showcase different energy sources, demonstrate how we use energy, and convey the benefits of smart energy choices, including cost savings, comfort, convenience, sustainability, and environmental impacts.

Open to visitors of all ages, the Energize Connecticut Center is professionally staffed with energy experts to help you learn about the latest energy efficient and renewable energy ideas and technologies. For more information, please visit EnergizeCT.com/center or call 203-799-0460.

About Energize Connecticut

Energize Connecticut helps you save money and use clean energy. It is an initiative of the Energy Efficiency Fund, the Connecticut Green Bank, the State, and your local electric and gas utilities, with funding from a charge on customer energy bills. Information on energy-saving programs can be found at EnergizeCT.com or by calling 1.877.WISE.USE.

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