



Empowering you to make smart energy choices

“The process was easy. No up-front costs. And 30% savings in two years. Yes, I’m happy.”

Len Yanavich, Creative Director/Owner, Rimage Spa & Salon

Many of New Haven’s homes of the Victorian Age have been transformed into some of the city’s most exciting retail and office spaces – including Rimage Spa & Salon. But bringing those structures to 21st century energy efficiency can be daunting for any small business owner.

Which is why there’s the **Small Business Energy Advantage Program**.

With a free audit from our energy experts, owner Len Yanavich learned that updating his older halogen, incandescent and fluorescent fixtures with state-of-the-art LED and CFL lighting could save big money. Adding insulation to hot water pipes and heating ducts could save even more.

But best of all, the Program’s zero-interest loan – along with a generous incentive from the Energy Efficiency Fund – allowed Len to implement

energy-smart solutions without any additional cash outlay. Only two short years later, Rimage is realizing significant energy cost savings.

Isn’t that just the competitive advantage your small business needs?

Project:	Rimage Spa & Salon
Measures:	LED & CFL lighting; hot water pipe insulation; heating duct insulation
Total Cost:	\$13,499
ECT Incentive:	\$6,374
Customer Cost:	\$7,134 ; financed w/ 24-month 0% SBEA loan
Annual Savings:	\$4,132

Find energy solutions for business.
Call 877-WISE-USE (877-947-3873)
Or visit: EnergizeCT.com



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