Lenny and Joe’s Fish Tale stays true to its roots.

From a 1979 “roadside clam stand” to a now iconic shoreline tradition, Lenny & Joe’s Fish Tale is a Connecticut favorite. Growing to three locations, the restaurant has remained committed to serving the finest seafood available in a friendly and efficient manner. Maintaining efficient operations and equipment with support from Energize Connecticut’s Small Business Energy Advantage program has helped Lenny and Joe’s focus on the fresh seafood and enjoyable customer experience. Program engineers provided energy-saving strategies for the New Haven restaurant, including refrigeration and evaporator fan control upgrades. They also offered technical guidance on a comprehensive lighting project. Lenny and Joe’s adopted energy-efficient LED lighting and super high efficiency T8 fluorescent systems throughout the interior, exterior and parking lot plus hot water measures in the kitchen. These simple equipment and lighting upgrades translate to an estimated $10,800 annual savings.

Lenny and Joe’s also received a generous incentive from the Energy Efficiency Fund, making the improvements possible.

**Project:** Lenny & Joe’s Fish Tale New Haven

**Measures:** High efficiency fluorescent upgrades and LED recessed interior and exterior lighting, rooftop and parking lot induction lighting. Installation of new refrigeration evaporator fan controls and new cooler electronically commutated motors. Hot water addressed with the installation of new high efficiency spray valves and aerators in kitchen.

**Fund Incentive:** $20,400

**Energy Savings:**
- 59,860 kWh electricity/year
- 138 ccf natural gas/year

**Cost Savings:** $10,800 annually

“Not only have we gained significant savings but even more importantly, we’ve been able to positively impact the communities we serve by becoming a more sustainable business.” Owner Brian Faye

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