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New Haven’s Youth Conservation Corps Encourages Energy Efficiency with Neighborhood Canvassing Effort

Canvassing kickoff event to be held Wednesday, July 15 on the steps of New Haven’s City Hall

NEW HAVEN, Conn. (July 13, 2015) - The Youth Conservation Corps (YCC) and Energize Connecticut, in partnership with The United Illuminating Company (UI), Greater New Haven Green Fund, Comcast, the Emily Hall Tremaine Foundation, Liberty Community Services and New Haven Mayor Toni Harp will canvass New Haven neighborhoods through August 14, 2015.

Trained students will target roughly 10,000 homes in various neighborhoods eligible for Home Energy Solutions - Income Eligible (HES-IE) home energy assessments including Dwight, Dixwell, Newhallville, Beaver Hills, The Hill and Fair Haven. The youth will work in conjunction with various HES-IE vendors who will help promote ways residents can reduce energy consumption and live a more comfortable lifestyle.

During the canvassing effort, residents will be provided with important information regarding HES-IE a no-cost weatherization program designed to create more energy-efficient and comfortable homes, therefore lowering monthly energy costs. Each energy assessment is performed by professional energy experts who inspect each home to discover possible energy saving improvements. All HES-IE customers receive the following services:

• Diagnostic testing, blower door guided air sealing, duct sealing
• Installation of energy-saving light bulbs, including CFLs and LEDs
• Installation of water-saving products like low-flow showerheads, faucet aerators and hot water pipe wrap
• Replacement of qualifying appliances with ENERGY STAR® models
• Educational tips on how to further reduce energy costs
• Information on incentives and financing for additional upgrades including insulation, windows and heating and cooling equipment

“This program and the canvassing efforts are positioned to be a great success and provide the participating youth invaluable experience. We’re looking to inform as many customers as possible within the New Haven community about the benefits of HES-IE,” said Marissa Westbrook, manager of residential energy services, The United Illuminating Company. “This year, our target is to reach roughly 10,000 homes in the New Haven area ensuring that a large portion of the people we meet become actively engaged with the programs offered by Energize Connecticut.”
A kickoff and educational event will be held on **Wednesday, July 15** from **12:00 p.m. to 2:00 p.m.** on the steps of New Haven’s City Hall.

To obtain more information on these and other programs, please call 1-877-WISE-USE or visit [EnergizeCT.com](http://www.energizect.com). You can also join in on the energy-efficient conversation on Facebook at [facebook.com/energizect](http://www.facebook.com/energizect).

**About Energize Connecticut**
Energize Connecticut helps you save money and use clean energy. It is an initiative of the Energy Efficiency Fund, the Connecticut Green Bank, the State, and your local electric and gas utilities, with funding from a charge on customer energy bills. Information on energy-saving programs can be found at [EnergizeCT.com](http://www.energizect.com) or by calling 1.877.WISE.USE.

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